



catalyst

Camp Catalyst

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Evolving Events



The world is demanding different, more engaging event experiences and many **associations**, **corporations** and **agencies** are finding they need a shift in their mindset to offer truly meaningful involvement for their attendees...

Camp Catalyst helps internal and agency teams see beyond what they've always done to create a roadmap for experiences that engage, and retain attendees.

Welcome to **Camp Catalyst**



Camp Catalyst is an immersive experience engineered to harness and amplify the collective creativity, industry acumen and intelligence of your team...

Camp Catalyst utilizes a tested framework that transports teams to greater creativity empowering them to energize current (and future) events...

Camp Catalyst fosters consensus and provides a shared language and tangible roadmap for next steps...

Camp Catalyst helps...



Teams that are...

- ✓ Coping with event stagnation... or event growth
- ✓ Needing an outside perspective or an injection of magic
- ✓ Stuck in “tactical mode” or move quickly to “build”
- ✓ Stuck in “but we’ve always done it this way” mode
- ✓ Freaked out by the rapid evolution of attendee expectations
- ✓ In transition

How it works...



Pre-Camp Catalyst:

- ✓ We have a two-hour conversation with leaders in your organization to collect information on where you are and where you want to be, your team and your industry.
- ✓ You provide relevant homework for us so we can prep effectively.
- ✓ Working with a logistics person on your team, we identify an off-site venue and arrange interesting menus to remove your team from their everyday routine so they can fully focus on the **Camp Catalyst** experience.



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Book a free 20 minute chat
at snydercatalyst.com

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